



Dear Parents,

Just Off Broadway is in partnership with Jackrabbit, a wonderful dance studio program that handles your Parent Portal, including the ability to sign up for classes and easily manage your account. We wanted to reach out with an important update from Jackrabbit.

Beginning July 15th, Jackrabbit will be switching credit card processing companies, lowering the credit card fee from 3.5% to 2.59%. Previously, if you paid with a credit card Just Off Broadway was absorbing 100% of these fees covered in their tuition rates. However, through the new company, Jackrabbit will now be passing these fees directly onto you. Also with Jackrabbit Credit Card Service, they will only accept VISA and MASTERCARD therefore we will no longer accept American Express or ACH direct deposit.

As always, we are trying to keep our costs as low as possible, so even though Jackrabbit will be requiring all accounts to have a credit card on file, we are still offering you the ability to pay with cash, check, or Venmo (with a \$2.00 service charge) to avoid these new credit card processing fees, as long as your balance is paid before the 1st of each month.

Due to the credit card fees now charged to you and not the studio, we have decided to reduce our 2024-2025 Fall tuition, passing our savings onto our families. The new tuition rates will be posted on our website, included in this constant contact in the links below, and hard copies are also available at the studio.

Once we have all of the details from Jackrabbit we will follow up with another email.

Sincerely,

Dawn Meyer, Kathy Meyer & Katherine Pallotta  
Just Off Broadway